



Pacifund SME Initiatives

BY DES YANINEN, CEO PACIFUND

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Our Mission

*Creating Wealth
& Changing Lives*

Constraints SMEs Face

1. Access to Finance:
2. Infrastructure Challenges:
3. Law and Order Issues:
4. High Cost of Utilities:
5. Limited Economic Activity in Provinces:
6. Foreign Ownership Dominance:
7. Limited Access to Markets and Market Information:
8. Lack of Downstream Processing:
9. Tax Non-compliance:
10. Weak Educational and Entrepreneurial Support Systems:
11. Exclusion from Financial Services:
12. Regulatory and Policy Gaps:
13. Limited Funding for Economic Development:
14. Cultural and Social Barriers:

Our Approach

We address the following constraints:

1. Formalizing the informal sector
2. Access to finance through our partnerships
3. Entrepreneurial training
4. Provision of access to markets and market opportunities
5. Remove cultural and social barriers



BizLaunch

- Our BizLaunch program has helped over 100 entrepreneurs establish and launch their businesses.
- They now make over K1 million a month
- Created 500+ jobs.
- Many are buying first homes



BizKids

- Our BizKids program is proudly PNG's first entrepreneurship for children. Almost 100 children have passed through the program, including children of MPs.
- Our 1 week program has the following categories:
 - Top Female Entrepreneur
 - Top Male Entrepreneur
 - Highest Revenue
 - Highest Profit
 - Highest Employment



Disadvantaged Women and youth

- Every year over 1,000 disadvantaged women and youth pass through our financial capacity building programs.
- This is a not for profit venture.
- We do outreach all over Port Moresby.
- We run programs all over Port Moresby, Central Province and based on requests, other provinces.



Employment Creation

- For the last 5 years, we run an internship program for recent graduates.
- With the lack of experience, they cannot get jobs.
- We take them on, train them and help in their career development.
- Our cadets are now employed with organizations like BSP, Deloitte, Theodist, PwC, Kina Bank, Huawei and many more.
- This year we recruited the best IT graduates from Unitech, UPNG, DWU, PAU, DBTI and overseas. They were deployed with the DICT to help the development of the new eGovernment Portal, Digital ID and Digital Wallet.



Employment Creation for School Leavers

- We advocate that owning and running a business is a viable alternative to employment after Grade 12.
- With less than 10% of all school leavers being able to get jobs.
- We present at career expos and encourage school leavers to seriously consider establishing a business.





PACIFUND SME & FINANCIAL LITERACY FOR YOUTH WORKSHOP



Target Audiences

- School leavers
- Youth groups
- Youth associations
- School clubs etc..



 PACIFUND OFFICE, Garden City Boroko, Level 1, Port Moresby

For registrations call or whatsapp:
73799000



Proudly supported by:
The National Youth Development Corporation

Employee Financial Wellness

- It's not how much you make, it's how much able to keep.
- We work with employers to provide training on budgeting, savings, investments and more.
- We also provide pre-retirement programs. The challenge here is that many lose their entire pension in less than 6 months.



Contact Us

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