

Activating the PNG Diaspora as Investment Partners



PNGDBCA

Papua New Guinea Diaspora Business Council of Australia

People-to-People Connections for Trade.

Trade. Not Aid.

Positioning the Diaspora for PNG's Post-50-Year Growth



PNG Beyond 50 Years



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A National Milestone.

A Strategic Reset.

PNG marked 50 years of independence in September 2025

The focus now shifts to the next 50 years

Future growth depends on aligning:

- *policy*
- *capital*
- *people — including the diaspora*



The Diaspora Reality



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A Global People.

A National Opportunity.

A Global PNG Community

- *300,000–500,000 PNG diaspora globally*
- *Strong presence in Australia, New Zealand, United States & Europe*
- *Deep, ongoing ties to tribe, culture & home communities*
- *Strong desire to contribute economically*



The Core Question



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How can the diaspora be activated as partners in PNG investments?



The Diaspora Opportunity



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An Underutilized National Asset



Closing The Gap



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Potential Exists — Structure Can be Improved



What we propose

The Solution



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PNG Diaspora Business Council + E-Hub



Steps to harnessing our potential



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1. Establish a PNG Diaspora Business Council of Australia

- *A peak body that is dedicated to building the capacity of PNG diaspora businesses and entrepreneurs.*
- *Training in compliance, trade regulations, logistics, export/import readiness, and product development.*
- *Provide access to mentoring, certification programs, and market facilitation.*
- *Create a E-hub to create a directory and other resources*
- *With support from the Australian and PNG Government, this can serve as a model for global expansion.*



Steps to harnessing our potential



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2. Secure PNG and Australian Government Backing

- *National government support is essential not only in policy terms but also through direct funding, technical assistance, diplomatic engagement, and structural reforms that create an enabling environment for diaspora-led initiatives.*
- *The PNG diaspora should be officially recognized as a key stakeholder in PNG's national economic development strategies, ensuring their voices are included in policy design, trade dialogues, and development planning.*
- *Backing from the Australian Government is equally critical, particularly in areas such as market access, trade facilitation, and investment partnerships. Strong PNG–Australia collaboration will give diaspora businesses the credibility and opportunities needed to thrive.*



Why this matters

This initiative will create multiple long-term benefits, including:

- *Increased trade and foreign exchange inflows.*
- *Job creation in both PNG and host countries.*
- *Greater economic independence, lowering dependence on aid and extractive resources*
- *Strengthened PNG-Australia relations and diplomatic ties.*
- *A sense of identity, pride, and purpose for the diaspora — especially the younger generation.*



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Global Presence → National Prosperity

This is about Trade, not Aid.

It's about building a stronger, more connected, and economically empowered Papua New Guinea — at home and across the globe.

Let's turn our global presence into national prosperity!



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